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The last date for submission of offer shall be 15 (fifteen) days from the publication of this notice. The Institute reserves the right to cancel the notice/offer at any stage without assigning any reason.

Registrar

List of Recommended Books by the Faculties

S.N.	Title of the Book	Author(s)	Publication	Recommended No. of Copies
1	Human Resources or Human Capital? Managing People as anets	Mayo, A (2016) Unit(s) - II	Routledge	10
2	Strategic Human Capital Management	Jon Ingham	Butterworth- Heinemann	10
3	Intellectual Property Rights: Unleashing the Knowledge Economy		Tata McGraw Hill	5
4	Leveraging Human Capital	K. Ramkumar	Tata McGraw Hill	5
5	Competency Based Human Resource Management	Anindya Basu Roy, Sumati Roy	Sage Publication	5
6	International Handbook of Entrepreneurship & HRM	Barrett R. & Mayson		5
7	The Talent Management Handbook	Lance A. Berger & Dorothy R. Berger	McGraw Hill	10
8	Talent Management for the Twenty-First Century	Peter Cappelli	Harward Business School Publishing Corporation	10
9	Talent Management in India	Masood Hasan, Anil Kumar Singh & Somesh Dhamija	Atlantic Publishers & Distributors Pvt. Ltd., New Delhi	10
10	Talent Management: A Practical Guide	Sorin Dumitrascu	Amazon Digital Service	5
11	Entrepreneurship: New Venture Creation	David H. Holt	Pearson	10
12	Entrepreneurship New Venture Management	Safal Batra	Cengage	10
13	Labour and Social Security Laws	Sharad D. Geet, Mrs. Asmita D. Deshpande	Nirali Publication	10
14	Labour and Social Laws	Tiwary & Tiwary	Pratiyogita Sandarbh Publication	10
15	Industrial Relations, Trade Unions and Labour Legislations	P.R.N.Sinha, Indubala & Sima Priyadarshani	Pearson	5
16	Industrial Relations & Trade Unionism	Tiwary & Tiwary	Pratiyogita Sandarbh Publication	10
17	Compensation Management	Deepak Kr Bhattacharya	Oxford Publication	10
18	Compensation and Reward Management	B.D. Singh	Excel Books	10
19	Organisational Behaviour: An evidence based approach	Luthans	McGraw Hill	10

20	Organisational Change & Development	Singh, K.	Excel Publication	10
21	Managing Diversity towards in Globally Inchesine Workplace	Barak, M.E.M.	Sage Publication	05
22	Predictive HR: Analytics	Edwards,M. & Kirsten Edwardsik	Kogour Page	05
23	Business Analytics	James E.R.	Pearson	05
24	Performance Management & Development	Anmstrong,M & Boron,A	Jaico Publishing House	05
25	Human Resource Information System	P.K.Gupta & Sushil Chabra	Himalaya Publishing House	20
26	Human Resource Information System	Michael Kavanagh & Mohan Thite	Sage Publication Asia Pacific Ltd	20
27	MS-Office 2010	Satish Jain, M. Geetha	BPB Publication	10
28	MS-Office Simplified 2007	Vishnu P. Singh	Computech Publication Ltd. New Delhi	10
29	Advanced Analytics with Excel	Manish Nigam	BPB Publication	10
30	Financial Accounting: Principle & Practices	Jawaharlal & Seema Shrivastava	S.Chand & Company	24
31	Cost and Management Accounting	M.N. Arora	Himalaya Publishing House	24
32	Financial Management	V.K. Bhalla	S.Chand & Company	24
33	Investment Management	V.K. Bhalla	S.Chand & Company	6
34	Security Analysis and Portfolio Management	S. Kevin	PHI Learning	12
35	Financial Risk Management	Vivek, P.N. Asthana	Himalaya Publishing House	6
36	Indian Economy	Dutt & Sundharam	Sultan Chand & Sons	10
37	Problems of Indian Economy	S.K.Mishra & V.K. Puri	Himalaya Publishing House	10
38	An Introduction to Accountancy	S.N.Maheshwari & S.K. Maheshwari	Vikas Publishing House	10
39	Financial Accountancy and Analysis	Narendra L. Ahuja & Varun Damar	Taxmann's Publication	10
40	Goods and Services Tax & Customs Duty	H.C. Mehrotra & V.P. Agrawal	Sahitya Bhawan Publication	10
41	All about GST- A Complete Guide to Model GST Law	V.S. Datey	Taxmann's Publication	10
42	GST: A Complete Guide	Yogendra Bangar	Taxmann's Publication	6
43	Marketing Analytics	Seema Gupta & Avadhoot	Wiley India Pvt Ltd	10

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44	Data Science for Marketing Analytics	Mirza Rahim Baig, Gururanjan Govindam & Vishwesh Ravi	ISBN-13:9781800560475	5
45	Authenticity: Marketing to Generation “Z”	Emanuel Rose	ISBN-13:9798850102357	5
46	Digital Marketing for beginners	V. Venkata Krishna	Notion Press Media Pvt Ltd	10
47	Digital Marketing	Seema Gupta	McGraw Hill	10
48	International Business	Charles W. Will, G. Thomas, Rohit	McGraw Hill	10
49	International Business	Neeta Vaydande	Sahitya Bhawan Publication	10
50	International Business	K. Aswathapa	McGraw Hill	10
51	Business of International Business	James P. Neelankavi	Segment Book Distributions	10
52	Operation Research	Kantiswarup, P.K.Gupta, Manmohan	S. Chand & Sons	5
53	Operation Research (Quantitative Technique for Managers)	V.K. Kapoor	Sultan Chand & Sons	5
54	Operation Research (Theory and Application)	J.K.Sharma	McMillan	5
55	Operation Research	S. Kalamurthy	Vikas Publishing House	5
56	Digital Marketing	Seema Gupta	McGraw Hill	10
57	The Oxford Guide to Writing and Speaking	John Seely	Oxford University Press	10
58	Succeed with Business Communication	Ragini Sinha	Kavya Publication	5
59	Business Communication	R.K. Madhukar	Vikas Publishing House	10
60	Business Communication	Meenakshi Raman & Prakash Singh	Oxford University Press	10
61	Effective Technique Communication	M. Ashraf Rizvi	Tata McGraw Hill Publishing Company Pvt Ltd	10
62	Developing Communication Skills	Krishna Mohan & Meera Banerji	Trinity	5
63	The Making of a CEO	Sandeep K. Krishan	Penguin	10
64	A Handbook of Case Studies on Finance	Tarika Sikarwar	Cambridge Scholars Publishing	10
65	Fundamentals of Statistics	S.C. Gupta	Himalaya Publishing	5